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NEWS ARTICLE

Prismatic VMS from Telegra

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Telegra is unveiling its electro-mechanical variable message signs (VMS) which offers many benefits versus an LED display. These include lower initial investment; simple and low cost operation and maintenance; and full functionality during a power outage.

Using three-sided prisms, the signs display up to three traffic conditions, can be configured for legal enforceability, and can be changed by remote command or manually. Fully interoperable with Advanced Traffic Management Systems and TMCs, Telegra's prismatic VMS features an innovative suspension design and robust framework to sustain harsh conditions long-term.

Designed for use in extreme weather conditions, such as high wind, snow or hurricanes, they include a redundant power supply to ensure functionality in power loss situations and optional flashers for special alerts.

"These prismatic VMS can instantly deliver critical, easily changeable messages on any roadway — at a lower cost than LED signs," John Kasik, President and CEO of Telegra, told The Daily News. "Like all Telegra products, our prismatic signs are created specifically for the transportation industry and feature the most robust and reliable engineering on the market today."

Telegra's prismatic VMS is a practical, cost effective solution for predictable lane use restrictions such as directional time-of-day HOV lanes; speed reductions due to long-term construction; fog, ice, or wind conditions on bridges; changeable lane configurations for trucks, buses or cars only; dynamic lane use or use of shoulders for traffic; reversible lanes on bridges; or configurable toll plazas.

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